



What is Responsible Alcohol Use at Community Events?

Here are some of the elements that can be included in a local policy that will express your community's commitment to a healthy environment:

Signs regarding the dangers of alcohol and age requirements for purchase will be posted at the event

Everyone who serves alcohol will attend a certified *Responsible Beverage Server* training

Servers will be required to secure valid proof of legal age before a sale

Alcoholic beverages will not be provided to intoxicated persons

Serving sizes of alcoholic beverages will be limited to 12 oz.

The number of drinks sold to a person at one time will be limited to two

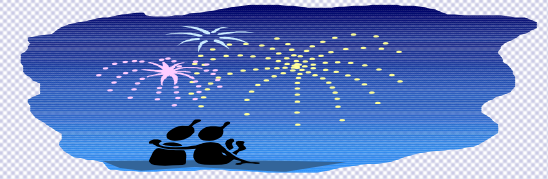
Hours of alcohol sale will be pre-determined

The sale and consumption of alcohol will have established boundaries.

Solano County Health & Social Services
Health Promotion & Education Bureau

355 Tuolumne Street
Vallejo, CA 94590
707 553-5890

Paid for by the Tobacco Master Settlement Agreement



Responsible Alcohol Use at Community Events



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Alcohol is a key cause in:

- 33% of suicides
- 41% of traffic fatalities
- 50% of homicides
- 68% of manslaughters
- 62% of assaults*

Research has shown that controlling the availability of alcohol greatly helps the prevention of alcohol-related problems.



Communities are recognizing they have the **right and the ability** to minimize alcohol-related threats to the public health and safety of their residents.

*Department of Health and Human Services

What the Experts Say

The Center for Substance Abuse Prevention (CSAP) of the Department of Health and Human Services has determined that efforts directed only at the individual are not enough to reduce the problems of alcohol in our communities. "Communities need to take action by changing the settings and circumstances in which alcohol is sold." These kind of actions are called environmental approaches.

Changing the Alcohol Environment

Through research and evaluation, some strategies and approaches have been shown to be effective at preventing and/or delaying the use of alcohol and other substance abuse.

CSAP has identified six environmental approaches that show the most promise for success:

1. Preventing underage youth from obtaining alcohol
2. Promoting and enforcing *responsible beverage service*
3. Changing the conditions of availability— e.g., developing regulations for alcohol at special events and locations
4. Using a community-based approach — e.g., involving citizens and groups to change local laws, regulations and policies; creating restrictions on alcohol sales
5. Using taxes to raise the price of alcohol.
6. Changing the hours and days of alcohol sales.



Why be concerned about Community Events?

1. **Community events offer temptations for underage youth to purchase alcohol or get it from friends.**
2. **A community event makes a statement about your community. That statement can set the norm that excessive alcohol is not accepted.**
3. **Community events should be family friendly.**
4. **Widespread use of alcohol at events can cause disruptive behavior, fights, violence, litter, vandalism and driving under the influence.**

TRAINING IN RIO VISTA!!

**SATURDAY
SEPTEMBER 10, 2005**

9am - 12pm

Register at City Hall