

Rio Vista Delta Breeze Transit Plan

Get On & Go!

Rio Vista Delta Breeze is a new service of the City of Rio Vista, Public Works Department, General Services Division, which would replace the current Rio Vista Transit operation. Delta Breeze would operate one deviated fixed route within the City of Rio Vista between Trilogy and Montezuma Hills, one deviated intercity fixed route between the Fairfield Transportation Center, Suisun/Fairfield Amtrak Station, Rio Vista and Isleton and one deviated intercity fixed route between Fairfield and Antioch.

The proposed mission statement for Rio Vista Delta Breeze is as follows:

“To provide an efficient and cost effective public transportation service that is clean, accessible, reliable, economical and safe that benefits the residents and visitors of Rio Vista, which in turn improves the quality of life.”

The proposed vision statement for Rio Vista Delta Breeze is as follows:

“To be the premier transportation alternative that provides basic mobility to all residents and visitors of Rio Vista, that enhances the quality of life in Rio Vista.”

The Operation

Delta Breeze would consist of three routes utilizing two buses:

- Route 50 – State Route 12 Express serving Fairfield, Rio Vista and Isleton.
- Route 51 – Rio Vista City Circulator
- Route 52 – State Route 160 Express serving Rio Vista and Antioch.

These routes would operate Monday through Friday between the hours of 7:00 am and 5:00 pm. Route 52 would be interlined with Route 50, so that one bus is used continuously all day. In the future, additional Saturday service would operate on Route 50 with one round trip between Isleton, Rio Vista and Fairfield between 9:00 am and 5:00 pm, Route 51 would operate limited service as a general public dial-a-ride service between 11:30 am and 1:30 pm and no Route 52 service would operate on Saturday.

Two buses would operate on weekdays. One bus would operate on Saturday, in the future.

Delta Breeze will not operate on Sundays, New Years Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day. A Saturday level of service would operate on Dr. Martin Luther King Jr. Day, Presidents Day, Columbus Day, Veterans Day, Day after Thanksgiving, Christmas Eve, and New Years Eve in the future. For now, there would also be no service on these holidays listed above. Delta Breeze would operate 248 weekdays and 56 Saturdays for a total of 304 days per year.

Routes 50, 51 and 52 would be considered as “deviated fixed routes”. These routes will have time built into the schedule to allow for deviations, provided that the person calls at least one hour in advance for a deviation or notifies the bus operator upon boarding the

bus at a bus stop. There would be an additional charge of 50 cents for each deviation made for the general fare passenger. Seniors (age 55 years old and older), persons with disabilities and Medicare cardholders would have free deviations.

Service performance measures, goals and objectives would be developed prior to the new transit services beginning. All services will be monitored for six months to one year. Services will be modified or subject to discontinuance based on ridership demand.

Route 50 – State Route 12 Express

This route will operate between Isleton City Hall, Rio Vista, Western Railway Museum, Suisun/Fairfield Amtrak Station, Westfield Shoppingtown Solano and Fairfield Transportation Center. One round trip would operate Monday-Saturday. This route will operate in a deviated fashion, deviating 3/4 of a mile off the route to pick up passengers. A 50 cents deviation charge would apply for general fare passengers. Time is built into the schedule to allow for deviations.

The route will connect with South County Transit/LINK in Isleton for connections to Galt and Lodi; to Fairfield/Suisun Transit System Route 5 at Suisun/Fairfield Amtrak Station for connections to Suisun City and Fairfield; to Fairfield/Suisun Transit System Routes 3A, 3B, 7, 30 and 40 at Fairfield Transportation Center (FTC) for connections to Fairfield, Cordeila Villages, Solano Community College, Benicia, Pleasant Hill BART Station, Vacaville, Dixon, Davis and Sacramento; to Fairfield/Suisun Transit System Routes 1A, 1B, 2, 3A, 3B, 5, 6, 7, 20, 30 and 40 at Westfield Shoppingtown Solano to Baylink Express Bus Routes 85, 90, 91 and 92 at FTC and Westfield Shoppingtown Solano for connections to Vacaville, Fairfield, Solano Community College, Vallejo and El Cerrito Del Norte BART Station; Amtrak California Capitol Corridor at Suisun/Fairfield Amtrak Station for connections to Sacramento, Oakland and San Jose and Greyhound at Suisun/Fairfield Amtrak Station for connections to Sacramento, Vacaville, Vallejo, Oakland and San Francisco.

The fares for this route are as follows

General fare passengers (age 5 and up)	\$5.00 one-way
General fare to Isleton (age 5 and up)	\$1.50 one-way
Route deviations (General fare passengers)	50 cents
10-Ride Pass	\$45.00
Monthly Pass (all passengers)	\$85.00
Children under the age of 5	FREE

Up to two children with a fare paying passenger age 16 years old or older.

An agreement would be developed with South County Transit/LINK, Fairfield/Suisun Transit System, Vallejo Transit/Baylink Express and Amtrak California Capitol Corridor to facilitate transfers between the respective transit operator and Delta Breeze. Such transfer agreement would be worth the local base fare of that transit operator.

Schedule

Delta Breeze Route 50 would provide direct connections with South County Transit/LINK in Isleton for further travel to Lodi or Galt, as well as with Fairfield/Suisun Transit System at the Fairfield Transportation Center and Westfield Shoppingtown Solano for further travel to Vacaville, Fairfield, Davis, Dixon, and Sacramento and Suisun/Fairfield Amtrak Station for further travel to Suisun City and Fairfield. The route will also Monday through Friday would continue to Antioch as Route 52.

Delta Breeze would hold for connecting transfers from other transit operators, up to five minutes.

Eastbound – Fairfield to Rio Vista to Isleton (weekday)

Fairfield Transportation Center	Westfield Shoppingtown Solano	Suisun/Fairfield Amtrak Station	Trilogy Vista Clubhouse	Rio Vista Front/Main	Isleton City Hall	SCT/LINK Connection
----	----	-----	8:30 AM	8:45 AM	9:00 AM <i>To Antioch</i>	9:00 AM to Lodi
11:00 AM	----	11:15 AM	11:45 AM	12:00 PM	-----	-----
3:45 PM	3:50 PM	4:00 PM	4:30 PM	4:45 PM	5:00 PM <i>by request</i>	6:10 PM to Galt

Westbound – Isleton to Rio Vista to Fairfield (weekday)

SCT/LINK Connection	Isleton City Hall	Rio Vista Front/Main	Trilogy Vista Clubhouse	Suisun/Fairfield Amtrak Station	Westfield Shoppingtown Solano	Fairfield Transportation Center
9:00 AM from Galt	9:00 AM <i>To Antioch</i>	9:50 AM	10:05 AM	10:35 AM	10:45 AM	10:55 AM
2:30 PM from Lodi	2:30 PM <i>From Antioch</i>	2:45 PM	3:00 PM	3:30 PM	-----	3:40 PM
-----	5:00 PM <i>by request</i>	5:15 PM <i>by request</i>	-----	-----		-----

Eastbound – Fairfield to Rio Vista to Isleton (Saturday) – FUTURE SERVICE

FSTS Route 5 Connection	Suisun/Fairfield Amtrak Station	Trilogy Vista Clubhouse	Rio Vista Front/Main	Isleton City Hall
----	----	----	9:00 AM	9:10 AM
10:11 AM	10:15 AM	10:45 AM	11:00 AM	11:10 AM
----	----	----	3:05 PM	3:15 PM
4:11 PM	4:15 PM	4:45 PM	5:00 PM	5:10 PM <i>by request</i>

Westbound – Isleton to Rio Vista to Fairfield (Saturday) – FUTURE SERVICE

Isleton City Hall	Rio Vista Front/Main	Trilogy Vista Clubhouse	Suisun/Fairfield Amtrak Station	FSTS Route 5 Connection
9:10 AM	9:20 AM	9:35 AM	10:05 AM	10:16 AM
11:10 AM	11:20 AM	-----	-----	-----
3:15 PM	3:25 PM	3:40 PM	4:05 PM	4:16 PM
5:10 PM <i>by request</i>	5:20 PM <i>by request</i>	-----	-----	-----

Bus Stops for Route 50

Eastbound

- Fairfield Transportation Center
- Westfield Shoppingtown Solano
- Suisun/Fairfield Amtrak Station
- Western Railway Museum
- Summerset Drive @ Vista Clubhouse
- SR 12 @ Drouin Dr
- Main @ 7th
- Main @ 5th
- Main @ 3rd
- Rio Vista City Hall
- Front @ Main (Transfer Center)
- Front @ Logan
- Front @ SR 12
- 2nd @ Delta (Isleton City Hall)

Westbound

- 2nd @ Delta (Isleton City Hall)
- River Road @ Front
- Front @ Logan
- Rio Vista City Hall
- Front @ Main (Transfer Center)
- Main @ 3rd
- Main @ 5th
- Main @ 7th
- SR 12 @ Across Drouin Dr
- Summerset Dr @ Vista Clubhouse
- Western Railway Museum
- Suisun/Fairfield Amtrak Station
- Westfield Shoppingtown Solano
- Fairfield Transportation Center

Route 51 – Rio Vista City Circulator

This route will operate within the City of Rio Vista, providing connections with Route 51 at Front and Main, the Rio Vista Transfer Center. This route will operate in a deviated fashion, deviating $\frac{3}{4}$ of a mile off the route to pick up passengers. A 50 cents deviation charge would apply for general fare passengers. Time is built into the schedule to allow for deviations.

In the future, on Saturdays and some holidays, between 11:30 am and 1:30 pm, a special general public dial-a-ride service will operate within the City of Rio Vista city limits. Passengers would need to call at least 15 minutes in advance for a ride. The bus will also depart the Front @ Main bus stop at 11:30 am, 12:00 pm, 12:30 pm and 1:00 pm.

The fares for this route are as follows

General fare passengers (ages 5 through 54)	\$1.50 one way
Seniors (age 55 & older), Medicare card holders & persons with disabilities	75 cents
Route deviations (General fare passengers only)	50 cents
General fare 10-Ride Pass	\$15.00
Seniors, Medicare card holders and persons with disabilities 10-Ride Pass	\$7.50
General fare Monthly Pass	\$35.00
Seniors/Medicare Card Holders/Persons with Disabilities Monthly Pass	\$20.00
Transfers from Route 50/52	FREE
Transfers to Route 50/52	Credit of \$1.50 off the fare
Children under the age of 5	FREE

Up to two children with a fare paying passenger age 16 years old or older.

Schedule:

Delta Breeze Route 51 would provide direct connections with Delta Breeze Route 50/52 for travel to connect with South County Transit/LINK in Isleton for further travel to Lodi or Galt, as well as Tri Delta Transit for further travel into eastern Contra Costa County, as well as The County Connection for further travel into central Contra Costa County, as well as with Fairfield/Suisun Transit System at the Fairfield Transportation Center for further travel to Vacaville, Fairfield, Davis, Dixon, Benicia, BART and Sacramento and Suisun/Fairfield Amtrak Station for further travel to Suisun City and Fairfield.

Delta Breeze Routes would hold for connecting transfers at Front @ Main, up to five minutes.

Eastbound – Trilogy to Montezuma Hills (weekday)

Trilogy Vista	Rio Vista Airport	Madere Wy @ Fisher St	Front @ Main	Montezuma Hills Road
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Clubhouse				@ Tuscany Way
7:00 AM	7:08 AM	7:13 AM	7:20 AM	7:25 AM
8:00 AM	8:08 AM	8:13 AM	8:20 AM	8:25 AM
9:00 AM	9:08 AM	9:13 AM	9:20 AM	9:25 AM
10:00 AM	10:08 AM	10:13 AM	10:20 AM	10:25 AM
Out of Service – Lunch – Use Route 50 which departs Trilogy Vista Clubhouse at 11:45 AM and arrives Front @ Main at 12:00 noon. The route travels via State Route 12 and Main Street.				
12:00 PM	12:08 PM	12:13 PM	12:20 PM	12:25 PM
1:00 PM	1:08 PM	1:13 PM	1:20 PM	1:25 PM
2:00 PM	2:08 PM	2:13 PM	2:20 PM	2:25 PM
3:00 PM	3:08 PM	3:13 PM	3:20 PM	3:25 PM
4:00 PM	4:08 PM	4:13 PM	4:20 PM	4:25 PM

Westbound – Montezuma Hills to Trilogy (weekday)

Montezuma Hills Road @ Tuscany Way	Front @ Main Arrive	Front @ Main Depart	Madere Wy @ Fisher St	Rio Vista Airport	Trilogy Vista Clubhouse
7:25 AM	7:30 AM	7:40 AM	7:47 AM	By Request through telling the bus operator or calling.	8:00 AM
8:25 AM	8:30 AM	8:40 AM	8:47 AM		9:00 AM
9:25 AM	9:30 AM	9:40 AM	9:47 AM		10:00 AM
10:25 AM	10:30 AM	10:40 AM	10:47 AM		11:00 AM
Out of Service - Lunch					
12:25 PM	12:30 PM	12:40 PM	12:47 PM		1:00 PM
1:25 PM	1:30 PM	1:40 PM	1:47 PM		2:00 PM
2:25 PM	2:30 PM	2:40 PM	2:47 PM		3:00 PM
3:25 PM	3:30 PM	3:40 PM	3:47 PM		4:00 PM
4:25 PM	4:30 PM	4:40 PM	4:47 PM		5:00 PM

Bus Stops for Route 51

Eastbound

- Summerset @ Clubhouse Rd
- Vista Clubhouse
- Summerset @ Across Atlantic
- Summerset @ Sunset Landing
- Summerset @ Riverwood
- Summerset @ St. Andrews
- Summerset @ Arlington
- Summerset @ Rutland
- Summerset @ Diamond Hill
- Summerset @ Cypress
- Summerset @ Pinehurst
- Summerset @ Inverness
- Summerset @ Delta Clubhouse
- Liberty Island @ Summerset Rd
- Rio Vista Airport @ Baumann Rd

- Harris @ Church
- Vierra @ Harris
- Madere @ Fisher
- Sullivan @ Poppy House
- Poppy House @ Across Rio Vista Police Dept
- Virginia @ St. Francis
- Elm @ D.H. White School
- Linda Vista @ Gardiner
- St. Francis @ Linda Vista
- Virginia @ St. Francis
- Virginia @ SR. 12
- SR 12 @ Gardiner
- SR 12 @ Hillside Terrace
- Drouin @ SR 12
- Drouin @ Drouin Park
- Shasta @ Drouin
- Yosemite @ Shasta
- Yosemite @ Sierra
- Sierra @ Main
- Main @ 7th
- Main @ 5th
- Main @ 3rd
- Rio Vista City Hall
- Front @ Main (Transfer Center)
- Sacramento @ 2nd
- 2nd @ Montezuma
- Bruining @ 2nd
- 4th @ Rio Vista High School
- Riverview @ 2nd
- Montezuma Hill @ 2nd
- Sandy Beach County Park (By Request)
- U.S. Coast Guard (By Request)
- Bordeaux Way @ Tuscany

Westbound

- 2nd @ Beach
- 2nd @ Santa Clara
- Riverview @ 4th
- 4th @ Bruining
- 2nd @ Bruining
- 2nd @ Montezuma
- Rio Vista City Hall
- Front @ Main (Transfer Center)
- Sacramento @ 2nd
- Main @ 3rd
- Main @ 5th
- Main @ 7th
- Sierra @ Main

- Yosemite @ Sierra
- Shasta @ Yosemite
- Drouin @ Shasta
- Drouin @ Drouin Park
- SR 12 @ Drouin
- SR 12 @ Lira Supermarket
- SR 12 @ 5th
- Virginia @ SR 12
- Virginia @ St. Francis
- Elm Way @ D.H. White School
- Linda Vista @ Gardiner
- St. Francis @ Linda Vista
- St. Francis @ Egbert Field
- Poppy House @ St. Francis
- Poppy House @ Rio Vista Police Department
- Sullivan @ Madere
- Madere @ Fisher
- Vierra @ Harris
- Harris @ Church
- Rio Vista Airport @ Baumann (On Request)
- Summerset @ Liberty Island

Route 52 – State Route 160 Express

This route will operate between Rio Vista Transfer Center at Front @ Main and travel to Hillcrest Park and Ride Lot in Antioch. This route would be interlined with Route 50, so that additional vehicles will not be required. Two round trips would operate Monday-Friday with no service on Saturday. This route will operate in a deviated fashion, deviating ³/₄ of a mile off the route to pick up passengers. A 50 cents deviation charge would apply for general fare passengers. Time is built into the schedule to allow for deviations.

The route will connect with Tri Delta Transit Routes 300, 380, 383, 384, 385, 388, 390 and 391 for travel to BART, Antioch, Discovery Bay, Brentwood, Oakley, Bay Point and Pittsburg; and The County Connection Route 930 for travel to Walnut Creek BART Station and Concord.

The fares for this route are as follows

General fare passengers (age 5 and up)	\$5.00 one-way
General fare to Isleton (age 5 and up)	\$1.50 one-way
Route deviations (general fare passengers)	50 cents
10-Ride Pass	\$45.00
Monthly Pass (all passengers)	\$85.00
Children under the age of 5	FREE

Up to two children with a fare paying passenger age 16 years old or older.

An agreement would be developed with The County Connection and Tri Delta Transit to facilitate transfers between the respective transit operator and Delta Breeze. Such transfer agreement would be worth the local base fare of that transit operator.

Schedule

Delta Breeze Route 52 would provide direct connections with Tri Delta Transit and The County Connection in Antioch for travel into eastern and central Contra Costa County. This route would become Delta Breeze Route 50, after a brief layover in Rio Vista for continuing travel to Fairfield or Isleton.

Delta Breeze would hold for connecting transfers from other transit operators, up to five minutes.

Southbound – Rio Vista to Antioch (weekday)

Arriving Route 50 in Rio Vista	Departing as Route 52 from Rio Vista – Front/Main	Isleton City Hall	Hillcrest Park and Ride Lot
8:45 AM	8:45 AM	9:00 AM	9:25 AM
12:00 PM	1:40 PM	-----	2:00 PM

Northbound – Antioch to Rio Vista (weekday)

Hillcrest Park and Ride Lot	Isleton City Hall	Rio Vista Front/Main	Departing Route 50 to Fairfield
9:30 AM	-----	9:50 AM	9:50 AM
2:05 PM	2:30 PM	2:45 PM	2:45 PM

Bus Stops for Route 52

Southbound

- Front @ Main (Transfer Center)
- Front @ Logan
- Front @ SR 12
- Isleton City Hall
- Hillcrest Park and Ride Lot

Westbound

- Hillcrest Park and Ride Lot
- Isleton City Hall
- River Road @ Front
- Front @ Logan
- Rio Vista City Hall
- Front @ Main (Transfer Center)

The recommended Service Hours for Rio Vista Delta Breeze are as follows:

Route	248 Weekdays	56 Saturdays	304 Annual Days
50 – State Route 12 Express	1,240	224	1,464
51 – Rio Vista	2,232	112	2,344

City Circulator			
52 – State Route 160 Express	248	0	248
Total	3,720 (Without Saturday)	336	4,056 (With Saturday)

Estimated Ridership and Fare Revenue

Route	Daily Ridership	Annual Ridership	Fare Revenue
50 – State Route 12 Express	10	3,040	\$13,680 Average Fare \$4.50
51 – Rio Vista City Circulator	35	10,640	\$10,640 Average Fare \$ 1.00
52 – State Route 160 Express	5	1,520	\$6,840 Average Fare \$4.50
Total	50	15,200	\$31,160

It is recommended that the City of Rio Vista contract out the operation to a private contractor for six to nine months, starting December 16, 2005 until June 30, 2006. Between March 2006 and May 2006, the City would issue a Request for Proposal for the Operation of Rio Vista Delta Breeze Transit System.

Should the City contract out the transit operations, the maintenance should remain in house with Public Works. Listed below are proposed functions for City and for Contractor.

The City of Rio Vista will provide the following:

- Buses (2001 and 1994 diesel powered cutaways)
- Maintenance of the cutaways and road supervisor vehicle
- Road Supervisor Car
- Office
- Telephone/Fax Machine
- Fareboxes, Transfers, Passes
- Fuel for vehicles
- Parking for vehicles
- ADA certification, marketing and transit administration support

The Transit Operations Contractor will provide the following:

- Bus Operators
- Part Time Dispatcher/Reservationist
- Road Supervisor (optional)
- Safety & Training Program
- Drug and Alcohol Policy
- Liability Insurance for Vehicles
- Computer, Printer, Monitor, Office Supplies for Office
- Uniforms for the Bus Operators and Road Supervisor
- Radio Equipment for Buses
- Performance Bond – Up to \$25,000

The project can be combined with another site, provided that a Road Supervisor and/or Dispatcher/ Reservationists are available to providing services to Rio Vista. The telephone number can be forwarded to another site, provided that the Contractor pays for the forwarding costs.

Contractor will be responsible for fare collection and depositing revenue at the City Finance Department or a City established bank account on a daily basis by 5:00 pm.

It would be expected to that the contractor would first offer jobs to the existing full time bus operator and part time bus operator.

Proposed Operation Costs

Operation	Hourly Cost Per Hour	Service Hours with Saturday	Service Hours with No Saturday	Cost for Saturday	Cost with No Saturday
City of Rio Vista (1)	\$50.00	4,056	3,720	\$202,800	\$186,000
City of Fairfield (3)	\$70.00***			\$283,920	\$260,400
MV Public Transportation, Inc (2)	\$28.78**			\$116,732	\$107,062
	\$55.95*			\$226,933	\$208,134
Trans Metro Express (2)	\$32.75*	\$132,834	\$121,830		
	\$29.45**	\$119,449	\$109,554		

- (1) Cost includes Operations, Maintenance, Fuel, and Insurance.
- (2) Cost includes Operations, Insurance. City will Provide Administration, Fuel and Maintenance.
- (3) Cost includes Administration, Operations, Insurance, Fuel, and Insurance. City will provide Maintenance.
- * Using existing employees, plus adding a Road Supervisor/Dispatcher/Trainer.
- **Using new employees, plus adding a Road Supervisor/Dispatcher/Trainer.
- *** Includes overall administration and operations under the Fairfield/Suisun Transit System.

Potential Revenue Available to the City

Description of Revenue Type	Amount
Local Transportation Fund (LTF)	\$299,311
FTA Section 5311	\$80,000
FTA Section 5310 (FY 06/07 Cycle)	TBD – Up to \$127,520
Transit Fares	\$31,160
Developer Revenue	\$3,090
Total Potential Revenue to City	\$413,561 (With 5310 - \$541,081)

Some potential funding exists from the following sources:

- Yolo/Solano Air Quality Management District (YSAQMD) Regional Fund.
- Safe Routes to Transit (SR2T).
- STA – State Transit Assistance Fund for Marketing, Short Range Transit Planning or intercity bus service.
- Federal Transit Administration (FTA) Section 5311 (f) Intercity Bus Service Grant.

- FTA Section 5303, Short Range Transit Plan Funds, through the Metropolitan Transportation Commission (MTC).
- Lifeline Transportation Project Funds for projects that provide mobility to jobs and services.

All funding sources listed above require a grant application and require grant reporting on a monthly or quarterly basis.

Administration and Staffing

With the implementation of Delta Breeze, it is recommended that the City would contract with a Transit Coordinator to manage the system. The Contract Transit Coordinator would report to the Deputy Director of General Services. The Contract Transit Coordinator would earn approximately \$15.00 per hour, work 10 hours per week, 520 hours per year, \$7,800 per year.

Should the City continue to operate the transit system in house, it is recommended that one full time Office Assistant I, earning \$10.50 per hour (\$21,840) per year, along with a part time Office Assistant II, earning \$8.50 per hour (\$8,840) per year would dispatch the transit system, ensure revenue was deposited with City Finance Department, take reservations and answer general transit questions. It is also recommended that two full time bus operators and one part time bus operator be retained to operate the transit system.

Should the City contract out the operation, it is recommended that Contractor provide a Road Supervisor/Trainer/Dispatcher, two full time bus operators and one part time bus operator be provided to support this operation.

Capital Projects

Several capital projects are needed to successfully implement a new transit system and to keep a regular maintenance cycle for bus purchase, since cutaway buses have a useful life of seven years.

Item	Justification	Cost
2 Cutaway Type 2 Buses (includes farebox)	To replace 1994 and 1986 vehicles	\$120,000 @ \$60,000 a piece

2 Bus Shelters	For fixed route bus system	\$6,000
Radio Equipment	For dispatching buses and for public works to contact bus operator	\$1,000
Computer Equipment and Software	For administrative work, dispatching and compiling data	\$0 (Funded Later)
Bus Stop Signs and Poles	For fixed route bus system	\$0 (City Grant)
Total		\$127,000

Additional Transit Programs

ADA complementary paratransit would be provided by Solano Paratransit. ADA eligible passengers would be able to use this service to access medical facilities or other points of interest throughout Solano County. The City of Rio Vista contributes **\$9,615** towards the administration and operation of this program.

Fares range from \$4.00 to \$8.00 depending where you within northern Solano County. Transfer opportunities are available to travel to Napa County, Vallejo and Benicia. A multi ride ticket book is available for \$15.00.

Service hours are from 7:00 am to 7:00 pm, Monday through Friday and 8:00 am to 5:00 pm on Saturday. No service is provided on New Years Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day. Reservations require at least 1 to 7 days in advance.

Complementary paratransit service is for persons who are unable to board a Rio Vista Transit bus or access a Rio Vista Transit bus stop. It is recommended that this service be promoted to residents who need a service of this nature, so that no duplicative trips are provided by Rio Vista Transit, which should or can be provided by Solano Paratransit.

Fairfield/Suisun Transit System operates this service, including the application process, the dispatching of vehicles, maintenance of vehicles and monitoring the quality of the service. The service is sponsored by STA.

A new ***Rio Vista Taxi Scrip Program*** would be implemented for Rio Vista seniors (age 55 years old and older) and persons with disabilities traveling within Rio Vista or to regional destinations utilizing Delta Cab.

In order for a person to be eligible for this program, they would need to fill out an application, attaching proof of their age or disability with the application and submit the application to the Contract Transit Coordinator. Each week, if approved, a Rio Vista Taxi Scrip Card would be mailed to the new eligible rider. This person would show the card to Finance Department, when purchasing taxi scrip or to the taxicab operator when utilizing this program.

This program would have a budget of **\$10,000** per year. With this budget, 1,000 taxi scrip books will be printed in a year. All taxi scrip will expire in one year to prevent fraud. An eligible person for this program would be able to purchase up to 3 taxi scrip books per month. Only 83 taxi scrip books would be available within the one-month period.

It is estimated that \$5,000 would be generated in fares and 500 passengers would use this service. This revenue can be counted towards to farebox recovery ratio.

All cities in Solano County, with the exception of Rio Vista have a taxi scrip program. Benicia just started such a program in August.

The ***Rio Vista Vanpool Program*** would be administered by the Solano Transportation Authority (STA). *The City would work to redirect the \$70,495 in Lifeline Transportation Funding towards Route 50/52 or other transit projects benefiting low income residents, should the service be unsuccessful.* In the Solano County Welfare to Work Study on page 7-20, the study discusses using a small bus to provide fixed route transportation or a vanpool program between Rio Vista and transportation hubs in Fairfield.

As an alternative for provide direct door to door transportation for senior trips, each Wednesday, A van will be used to operate as the ***Rio Vista Senior Shuttle*** departing Rio Vista at 9:00 am and traveling to a city as specified on the calendar. The shuttle will return back to Rio Vista by 3:00 pm. Seniors that choose not to use Delta Breeze will have the opportunity to use this special shuttle. The shuttle will serve Lodi on the first and third Wednesday of the month and serve Fairfield and Vacaville on the second and Antioch on the fourth Wednesday of the month. Seniors age 55 years old or older would be able to use this shuttle.

The fares for this program would be \$5.00 round trip. This service will utilize 320 service hours each year. This service will be coordinated through the Rio Vista Senior Center and utilize volunteer drivers who would be a party to the vanpool agreement.

The van will operate in the same fashion as a vanpool, meaning that the passengers will meet the van at a collective location (Rio Vista Senior Center) and travel to various destinations in the City that they are serving. The van will remain in that City until 2:00 pm. At 2:00 pm the van will return to Rio Vista Senior Center.

This service would be managed in conjunction with the City of Rio Vista Recreation and Community Services Division of Public Works Department, General Services, the Rio Vista Senior Center or Rio Vista Community Assistance Center.

Marketing

Marketing will be needed to ensure Delta Breeze future success. Several marketing initiatives that should take place include:

- New Logo, tagline and bus paint scheme
- New Riders Guide
- Website on City Web page (www.rio-vista-ca.com), STA and 511 website
- Updated telephone information to 511
- TV, Newspaper, Radio, Flyer Advertising in Fairfield, Suisun City, Rio Vista and Isleton

- Messages on the Community Access Channel in Fairfield, Suisun City, Rio Vista and Isleton
- Transit events such as a Holiday Light Tour, Chamber of Commerce Mixers at the Transit Office, Participation in City Parades
- Information table at all City events, such as Market on Main
- Rider Guide and Business Card distribution to all businesses and points of interest in Rio Vista, as well as major points of interest in Isleton, Antioch, Fairfield and Suisun City.
- Presentation to community groups, schools, senior centers, chamber of commerce and governmental agencies.

A marketing budget of at least \$8,000 is requested to promote and market Delta Breeze.

Pass Sales

A network of vendors in the City would be developed to sell Rio Vista Delta Breeze 10-Ride and Monthly Passes.

Such vendors who can potentially participate in selling bus passes are:

Lira Supermarket
 Rio Vista City Hall
 Rio Vista High School
 Rio Vista Senior Center
 Fairfield Transportation Center Administration Office
 Fairfield Transportation Center Transit Store
 Trilogy Vista Clubhouse
 Isleton City Hall

Revenue Generation Programs

Shop, Save and Get Home Free – The City of Rio Vista would partner with local businesses to distribute bus passes that they purchase from the City. When a transit rider patronizes the business that purchased bus passes, the business would provide a free pass to use on Delta Breeze. By having the local business purchase bus passes, the farebox recovery ratio will improve, since the revenue is paid in advance for multiple rides.

Newspapers on the Bus – The local newspaper (River News Herald and/or Rio Vista Beacon) would deliver newspapers to the City to sell on board the buses as a convenience to passengers. The local newspaper company may provide a commission for each newspaper sold, which can be applied towards the farebox recovery ratio.

Advertising on Buses, Bus Benches and Shelters – As a way to develop additional revenue, the City would contract with a company to sell advertisements on the exterior and interior of buses. The contract can also be expanded to bus shelters and bus benches, should the City approve the purchase of bus shelters and bus benches. The revenue from selling advertisements on vehicles and bus stop amenities can be applied towards the farebox recovery ratio.

Conclusion

Delta Breeze will give Rio Vista residents and visitors a reason to Get On & Go! Around Rio Vista. The new transit system will provide basic mobility to students, seniors, persons with disabilities and low-income persons without access to a vehicle. The new transit system will also provide transportation for commuters and the choice rider who may work in the Fairfield/Suisun City area, Antioch area or Lodi area. The improved transit system will produce additional passenger trips, which will yield additional fare revenue which will help the overall transit system have a 10% farebox recovery ratio, or better and reduce dependency on the City's General Fund.